



Monetising your fast (22kW) Connekt chargers

A simple overview explaining how you can generate revenue on your EV charging solution with Connekt



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HOSPITALITY & DESTINATION CHARGING

Connekt is an electric vehicle charging network and installer which provides an all-in-one facility through our bespoke cloud-based operations system to allow our clients to provide EV charging to their customers & employees however they desire.

Given the recent drastic increase in electricity rates, hospitality and destination venues are now aware that providing EV charging to their guests and employees is just like having a traditional petrol pump in the car park

Our answer? Turning your parking lot into a 24/7 revenue generator!

Once your EV charging facilities have been installed successfully, they can then be integrated with our Get Connekted app which works alongside our advanced cloud based operating platform which fully automates 24/7 service delivery, payment processing and energy cost reduction.

The Connekt team will provide you with ideas on how to maximise your return on investment by suggesting parameters and rates to allow you to monetise your new charging points. We understand that you want to focus your time on the core of your business, so the team and Connekt will take care of your charging needs.



Johnny Manning

Founder of Connekt EV charging.



HOW DOES IT WORK?



One of Connekt's EV charging specialists will meet with you to understand your company's desired goals and outcome of your new facility. This meeting will include discussions on the desired location of the charge points, the existing electrical infrastructure and what kind of financial returns are desired via the 'Get Connekted' network.



Integrate your chargers with our Get Connekted app which works alongside our advanced cloud-based operating platform.



Create bespoke tariffs to suit your business's desired return. You can set pricing to cover the cost of the new charging facilities or create a new revenue stream for your business.



Connekt's specialist installers will install your new charging points, link them to our 'Get Connekted' network and set up everything you need to turn your car park into a 24/7 revenue generator!

WHY CONNEKT?

Why Connekt your venue, hospitality & destination with
EV charging?



No Upfront Costs

No upfront financial costs for
installations like other
providers



Increase Footfall

Increase customer footfall by
installing EV charging points



Search Engines

Appear in top leisure
booking search engines



Company Policies

Contribute towards your
company's sustainability
policies



Make Profit

Monetise your charging
points when your customers
use them



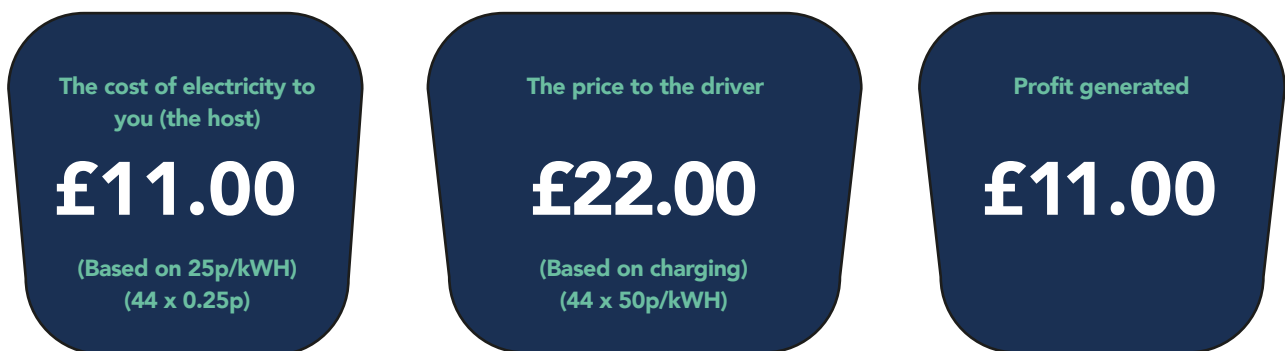
Stay ahead of the curve

Stay ahead of the curve and
provide a great service to
your customers

A normal charge session might look like this (kWhr based)

- The driver is charged 50p/kWhr using a 22kW charger.
 - The driver is parked for up to 2 hours & their battery is down to 50% charge (22kW)
 - The driver drives a Tesla model S which has a 100kW Battery & 360-mile range.
- The driver will consume approx.44 kWhr's.
 - This charge will provide an estimated 180 miles of range.

Please note that these figures are estimates and other variables such as size of battery and charge may vary.



Payment & Process

- 1 The driver pays £22.00 for charging via Connekt App
- 2 Connekt take £2.20
- 3 Host receives £19.80
- 4 Host energy costs £11.00
- 5 Host makes £8.80 profit per 2 hour charge

Connekt processes the money and sends it back to the host at the end of each month.

WHAT DOES A TYPICAL TRANSACTION COST AN EV DRIVER?

Typically drivers will expect to pay:
£10-£24 to charge for 2 hours on 22 kW chargers.

*This is dependent on the speed drivers' cars can take a charge and pending on EV driver dwell time.

CONTACT US

Speak to an energy specialist today at Connekt to access bespoke energy tariffs for your business to ensure you stay in the green with your new charging units.

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